

Mary Barra, Daniel Pink, Howie Roseman and Wharton Prof Adam Grant to Speak at Fifth Annual Wharton People Analytics Conference to be held on March 22-23 2018

PHILADELPHIA, PA -- The Wharton School announced the fifth annual Wharton People Analytics Conference to be held at the Hyatt at the Bellevue on March 22-23, 2018. The conference brings together industry leaders and academic experts at the forefront of people analytics to explore how organizations can take a data-driven approach to drive and elevate people management. After all, it's when individuals within an organization thrive, that the organization itself is most likely to flourish.

The conference will provide a rich venue for attendees to connect with innovators across the field and to learn how the latest research can improve people-related decision-making. The two-day program includes speaker sessions, a student case competition, a research paper competition, and a startup pitch competition.

This year's speaker lineup features:

- **Mary Barra:** Chairman and CEO of General Motors Company
- **Elena Botelho:** Co-author of *The CEO Next Door* and Partner at ghSMART
- **Stewart Butterfield:** Co-Founder and CEO of Slack
- **Angela Duckworth:** MacArthur Fellow, Founder and CEO of Character Lab, best-selling author of *Grit*, and Professor of Psychology at the University of Pennsylvania
- **David Fano** and **Rachel Montana:** WeWork's Chief Growth Officer and Senior Design Researcher
- **Bob Filbin:** Chief Data Scientist of Crisis Text Line
- **Laura Fuentes:** Senior Vice President of Talent and Rewards at Hilton
- **Jennifer Freyd:** Professor of Psychology at the University of Oregon
- **Adam Grant:** Adam Grant, The Saul P. Steinberg Professor of Management at Wharton, Author, and Faculty Co-Director of Wharton People Analytics
- **Steven Kaplan:** Professor of Entrepreneurship and Finance at the University of Chicago Booth School of Business
- **Giorgia Lupi:** Information Designer, Author, and Co-Founder and Creative Director at Accurat
- **Cade Massey:** Faculty Co-Director of Wharton People Analytics, radio host, and Practice Professor of Operations, Information, and Decisions at the University of Pennsylvania
- **Jonathan McBride:** Managing Director and Global Head of Inclusion and Diversity at BlackRock
- **DJ Patil:** Former U.S. Chief Data Scientist
- **Daniel Pink:** Author of "When: The Scientific Secrets of Perfect Timing" and other books about work, management, and behavioral science
- **Howie Roseman:** Executive Vice President of Football Operations for the Philadelphia Eagles
- **Amy Webb:** Founder of The Future Today Institute, Author of *The Signals are Talking*, and Professor at the NYU Stern School of Business
- **Brian Welle:** Director of People Analytics at Google

Last year's conference brought together more than 500 industry leaders, professionals, and academics in the field. Previous program speakers included Malcolm Gladwell; NBA Commissioner Adam Silver; Nobel Prize winner Danny Kahneman; Edith Cooper, Global Head of Human Capital Management at Goldman Sachs; and Laszlo Bock, former Senior Vice President of People Operations at Google.

The Wharton People Analytics Conference will be held from Thursday morning, March 22 to Friday afternoon, March 23, 2018 at the Hyatt at the Bellevue. For more information on the conference, please visit the Wharton People Analytics Conference website at: <https://wpa.wharton.upenn.edu/conference/>.

[A limited number of media may attend but registration is required. Email: communications@wharton.upenn.edu.](mailto:communications@wharton.upenn.edu)

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